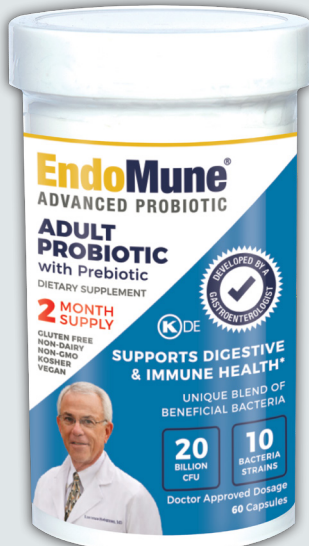


Probiotic Market Comparison

Only probiotic certified Parent Tested, Parent Approved



Ages: 8+ yrs old

EndoMune Advanced - 60 Count

- Contains 60 capsules (2 month supply)
- Daily dose of 20 billion CFUs
- 10 robust and potent bacteria strains
- Contains both prebiotics and probiotics
- Smart bottle requires no refrigeration
- No artificial colors
- No preservatives
- Certified Kosher
- Non-dairy
- Non-GMO
- Gluten Free
- Vegetarian

*Also available in 30 count bottle

PRODUCT COMPARISONS	EndoMune Advanced Adult	Align	Culturelle	Florastor	Nature Made Digestive Health	Phillips Colon Health
Serving size	20 Billion	1 Billion	10 Billion	5 Billion	10 Billion	15 Billion
Servings per day	1 Capsule	1 Capsule	1 Capsule	1 Capsule	1 Capsule	1 Capsule
Varieties of bacteria	10	1	1	1	1	3
Contains prebiotics	Yes	No	No	No	No	No
Total cost per day	\$0.66	\$0.63	\$0.67	\$0.67	\$0.51	\$0.55
Multi-strain formula	Yes	No	No	No	No	Yes
Gluten & Dairy Free/Kosher	Yes	Yes	Yes	Yes	Yes/No	No



Ages: 3 - 8 yrs old

EndoMune Jr. Chewable - 30 Count

- Contains 30 servings (1 month supply)
- Daily dose of 10 billion CFUs
- 4 robust and potent bacteria strains
- Contains both prebiotics and probiotics
- Smart bottle requires no refrigeration
- No artificial colors
- No preservatives
- Certified Kosher
- Non-dairy
- Non-GMO
- Gluten Free
- Vegetarian

PRODUCT COMPARISONS	EndoMune Jr Chewable	Align Tab	Cult-Reg	Cult-Chew	Cult-Pow	Ultra Flora	Lil Critters
Ages	3 - 8 yrs	6 yrs	1 yr	3 yrs	1 yr	2 yrs	2 - 4 yrs
Bacteria	10 Billion	1 Billion	2.5 Billion	5 Billion	5 Billion	3 Billion	2 Billion
Strains	4	1	1	1	1	6	2
Cost	\$1.00	\$1.27	\$1.27	\$1.02	\$1.02	\$0.81	\$0.60
Prebiotics	Yes	No	No	No	No	No	No
Non-Dairy	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gluten Free	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Organic	Yes	No	No	No	No	No	No
Certified Kosher	Yes	No	No	No	No	No	No



Ages: Newborn - 3 yrs old

EndoMune Jr. Powder - 60 Servings

- Contains 60 servings (2 month supply)
- Daily dose of 10 billion CFUs
- 4 robust and potent bacteria strains
- Contains both prebiotics and probiotics
- Smart bottle requires no refrigeration
- No artificial colors
- No preservatives
- Certified Kosher
- Non-dairy
- Non-GMO
- Gluten Free
- Vegetarian

PRODUCT COMPARISONS	EndoMune Jr Powder	Align Tab	Cult-Reg	Cult-Chew	Cult-Pow	Ultra Flora	Lil Critters
Ages	Newborn - 3 yrs	6 yrs	1 yr	3 yrs	1 yr	2 yrs	2 - 4 yrs
Bacteria	10 Billion	1 Billion	2.5 Billion	5 Billion	5 Billion	3 Billion	2 Billion
Strains	4	1	1	1	1	6	2
Cost	\$0.50	\$1.27	\$1.27	\$1.02	\$1.02	\$0.81	\$0.60
Prebiotics	Yes	No	No	No	No	No	No
Non-Dairy	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gluten Free	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Organic	Yes	No	No	No	No	No	No
Certified Kosher	Yes	No	No	No	No	No	No

EndoMune Advanced is manufactured according to all Good Manufacturing Practices (GMP), as required by the FDA. EndoMune has a shelf life of two years at room temperature.